

The Now Academy — Program Guide 2026



THE NOW ACADEMY

2026 FOUNDING PROGRAM GUIDE

Learn. Build. Lead. Become.

Business • STEM • Leadership

Small by Design. Built for Growth.

TheNowAcademy.co

Welcome

Your Child Deserves More Than a Seat in a Classroom.

They deserve to be **known, challenged, supported, and prepared for life.**

Welcome to **The Now Academy**, an intentionally small, faith-centered learning community designed to help children develop strong academic foundations alongside Business, STEM, Leadership, character, creativity, and real-world problem-solving skills.

We believe education should ask two important questions:

What does this child need to learn?

And:

Who is this child becoming?

The Now Academy begins in 2026 with an intentionally small **Kindergarten Founding Cohort** and is designed to grow forward with that cohort over time.

Our founding model combines:

- **Strong academic foundations**
- **Business + entrepreneurship**
- **STEM + innovation**
- **Leadership development**
- **Biblical character**
- **Project-based learning**
- **Small-cohort relationships**
- **Purposeful hybrid learning**

Our Core Promise

Learn. Build. Lead. Become.

We want children to learn what they need to know, build with what they learn, lead with character, and grow into confident, capable young people prepared for the future.

Why The Now Academy

You Want More for Your Child Than Good Grades.

You want them to read well, think clearly, communicate confidently, solve problems, handle setbacks, understand responsibility, develop character, see possibilities for their future, and know that the adults teaching them actually know who they are.

That is why The Now Academy is intentionally designed around a smaller, more relational learning experience.

Small by Design

Our Founding Kindergarten Cohort is planned for approximately **10 students**.

This gives educators greater opportunity to understand:

- how each child learns
- where they are progressing
- where they need support
- what excites them
- what challenges them
- where they are becoming more confident

Real-World Learning

Children do not only learn information.

They are given opportunities to **apply, build, create, communicate, reflect, and improve**.

Faith + Character

We care about what children accomplish, and **how they build while accomplishing it.**

Integrity, stewardship, service, responsibility, respect, and biblical character are woven naturally into the Academy experience.

The 2026 Founding Program

One Academy. Two Learning Environments.

The Now Academy's 2026 Founding Program uses a purposeful hybrid rhythm:

3 Days In Person

Designed for:

- **Academic instruction**
- **Hands-on STEM**
- **Business activities**
- **Specialist instruction**
- **Leadership circles**
- **Collaboration**
- **Projects**
- **Relationship-building**

2 Days Guided Online

Designed for:

- **Skill practice**
- **Structured assignments**
- **Project continuation**
- **Reflection**
- **Digital learning**
- **Teacher guidance**
- **Growing independence**

Important

Online days are learning days.

They are not simply homework days, and parents are not handed a curriculum and expected to figure it out alone.

The Academy provides the learning direction, resources, assignments, and structure.

Because the Founding Cohort begins with Kindergarten, some age-appropriate adult support will naturally be needed for technology, routines, and certain activities.

A Digital Campus Does Not Mean a Digital Childhood.

Students still need movement, conversation, hands-on learning, creativity, play, books, relationships, and real-world experiences.

Technology supports learning; it does not replace it.

The Now Academy Digital Campus

Learning Doesn't Stop When Campus Day Ends.

The **Now Academy Digital Campus** connects students, families, educators, learning resources, assignments, projects, and Academy communication in one private online environment.

The Digital Campus may include:

Learning

- Assignments
- Activities
- Teacher guidance
- Digital resources

Projects

- Instructions
- Updates
- Reflection
- Preparation

Communication

- Announcements
- Family information
- Teacher messages

Community

- Parent resources
- Academy updates
- Learning conversations

The technology platform supports the Academy experience, but **The Now Academy remains the brand and learning community.**

Our Digital Philosophy

Technology is a tool; thinking is the skill.

Children need age-appropriate digital fluency while also developing curiosity, judgment, creativity, communication, ethics, and independent thinking.

How Children Learn

We Don't Separate Learning From Life.

Our learning rhythm is:

LEARN → APPLY → BUILD → REFLECT → GROW

LEARN

Develop strong foundations.

APPLY

Use knowledge in meaningful situations.

BUILD

Create, experiment, communicate, and solve.

REFLECT

Understand what worked, what did not, and why.

GROW

Use the lesson to make the next attempt stronger.

This approach helps children understand that mistakes are not necessarily the opposite of learning.

A mistake can become:

- **information**
- **reflection**
- **adjustment**
- **a better next decision**

Curriculum at a Glance

Strong Foundations. Real-World Skills. Leadership. Character.

The Now Academy curriculum is built around six interconnected learning pillars.

1. Academic Foundations

Learn to read, write, think, and reason.

Includes:

- literacy
- phonics
- writing

- foundational mathematics
- communication
- logical thinking

2. Business + Entrepreneurship

Learn to create value.

Includes:

- needs and wants
- financial literacy
- saving and stewardship
- simple pricing
- customers
- problem-solving
- presenting ideas
- age-appropriate entrepreneurship

3. STEM + Innovation

Learn to solve problems.

Includes:

- science
- engineering
- coding
- robotics
- design
- technology
- experimentation

4. Leadership + Biblical Character

Learn to lead yourself first.

Includes:

- communication
- responsibility
- integrity
- service
- decision-making
- teamwork
- self-management
- faith and purpose

5. Global Perspective

Learn to see beyond your own world.

Includes:

- cultures
- global innovators
- geography
- diverse perspectives
- cultural learning experiences

6. Creativity

Learn to imagine and create.

Includes:

- art
- design
- storytelling
- music
- creative expression

Business, STEM, and Leadership

Business Teaches Children to Create Value.

At this age, Business education is not about turning children into corporate executives.

It teaches children to ask: **“What can I create, improve, or contribute?”**

Children may explore simple concepts involving money, needs, customers, products, communication, teamwork, and problem-solving.

STEM Teaches Children to Work Through Problems.

Students learn to:

- try
- test
- adjust
- ask
- improve
- try again

When something does not work the first time, the lesson becomes: **“What can I learn from this?”**

Leadership Begins Before a Title.

Leadership begins with:

- keeping your word

- **taking responsibility**
- **listening**
- **communicating**
- **serving**
- **finishing**
- **making responsible choices**

Before children lead others, they can begin learning to lead themselves.

Lead Educator + Specialist Faculty

Known by One Lead Educator. Inspired by Specialists.

Young children need consistency and relationship.

They also benefit from educators who bring deeper knowledge and enthusiasm into specific learning areas.

Lead Educator

Knows the whole child.

The Lead Educator helps provide:

- continuity
- classroom culture
- academic visibility
- developmental awareness
- family communication
- coordination of learning

Specialist Faculty

Deepens the learning.

Specialists may contribute expertise in areas such as:

- literacy
- mathematics
- STEM
- Business
- leadership
- global studies
- creativity

Our Educator Philosophy

Expert recommendation. Academy oversight. Student-centered decisions.

Specialists may recommend books, resources, projects, and instructional tools they believe best support student learning within Academy standards.

Project-Based Learning

Children Show What They Know by Using It.

We do not only ask: **“What did you memorize?”**

We also ask: **“What can you do with what you learned?”**

Students may:

- **build**
- **create**
- **present**
- **explain**
- **demonstrate**
- **reflect**

Examples may include:

- STEM prototypes
- simple business projects
- creative presentations
- financial-literacy activities
- collaborative problem-solving
- cultural projects
- student showcases

Projects allow children to see their learning become something real.

Leadership Culture

Leadership Is a Daily Practice.

Leadership development is not limited to one class; it is woven into the Academy culture.

Daily or Regular Leadership Circles

Students may practice:

- speaking
- listening
- gratitude
- reflection
- goal-setting
- responsibility
- character
- leadership principles

Project Presentations

Students may share what they built, learned, or improved.

This helps develop:

- **confidence**
- **communication**
- **accountability**
- **reflection**

Community + Cultural Experiences

As partnerships develop, students may be exposed to guest professionals, cultural experiences, entrepreneurs, STEM professionals, leaders, and other age-appropriate learning opportunities.

We do not promise partnerships that have not yet been established.

Measuring Growth

We Measure More Than Test Scores.

Academic assessment matters, but a child's growth includes more than one number.

Academic Growth

What has the child learned?

Skill Growth

What can they apply?

Leadership Growth

How are they developing responsibility and communication?

Character Growth

How are integrity, self-management, service, and respect developing?

Growth May Be Documented Through

- formative assessments
- student projects
- portfolios
- teacher observations
- presentations
- parent progress conversations

Our Growth Framework

Growth = Academic Development + Leadership Development + Character Formation

Student Portfolios

Your Child's Growth Should Be Visible.

Families should not have to wonder what their child has been working on all year.

Student portfolios may include:

- **writing**
- **math work**
- **STEM projects**
- **business ideas**
- **creative projects**
- **presentations**
- **reflections**
- **growth milestones**

The portfolio helps tell the story of the child's development over time.

The Kindergarten Leadership Journey

The Founding Year Is a Journey of Growth.

Rather than describing the year as simple months, I recommend four developmental phases.

PHASE 1 — FOUNDATIONS

Learn the routines. Build the skills.

- Literacy
- Math
- Community
- Character
- Introductory STEM

PHASE 2 — EXPLORATION

Ask. Try. Discover.

- Science
- Engineering
- Business exploration
- Coding
- Global learning

PHASE 3 — CONFIDENCE

Use what you are learning.

- Financial literacy
- Team projects

- Problem-solving
- Leadership opportunities
- Presentations

PHASE 4 — SHOWCASE

Build it. Share it. Reflect on growth.

- Student projects
- Portfolio review
- STEM showcase
- Business activity
- Leadership celebration

A Sample Week

One Week. Different Ways to Learn.

Monday — Foundations

Literacy • Math • Character

Tuesday — Explore

STEM • Science • Engineering

Wednesday — Apply

Business • Leadership • Projects

Thursday — Guided Digital Learning

Global Learning • Skill Practice • Project Development

Friday — Guided Digital Learning

Creativity • Reflection • Reinforcement

Important note:

Subjects are not limited to only one day; this sample simply shows how different learning experiences may be emphasized throughout the week.

Community + Parent Partnership

Parents Are Partners in the Learning Journey.

Parents know their child in ways educators cannot.

Educators see parts of the child's development that may not always be visible at home.

The strongest partnership happens when those perspectives communicate.

Families may stay connected through:

- progress conversations
- project showcases
- Digital Campus updates
- portfolio reviews
- family resources
- teacher communication
- Academy events

Our Partnership Philosophy

Parents support the environment; The Academy guides the learning.

Founding Family Experience

We're Starting Small on Purpose.

The Now Academy is launching with an intentionally small **Kindergarten Founding Cohort of approximately 10 students.**

Why start with one cohort?

Because we believe we should build culture before we scale.

The Founding Cohort gives us the opportunity to:

- establish strong relationships
- refine learning systems
- build traditions
- listen to families
- document student growth
- strengthen the Academy before expansion

Build it well; then build it bigger.

Founding Families are not joining a finished institution; they are helping establish the foundation future students will inherit.

2026 Enrollment Path

You Don't Have to Decide Everything Today.

Our enrollment process should help families understand whether the Academy is the right fit.

1. CONNECT

Schedule a Parent Discovery Call.

2. EXPLORE

Learn more about the program, curriculum, hybrid model, and founding experience.

3. **APPLY**

If it feels like the right fit, submit the family application.

4. **FAMILY CONVERSATION**

Discuss the child, family expectations, learning goals, and Academy alignment.

5. **DECISION + ENROLLMENT**

Accepted families complete enrollment and onboarding.

Application Fee

\$75

Founding Family Tuition

Founding Family Tuition — \$14,900

Special inaugural tuition for the first Kindergarten cohort.

Tuition Includes

- Lead Educator instruction
- specialist instruction
- Business curriculum
- STEM experiences
- leadership development
- guided digital learning
- Digital Campus access
- Academic books and materials
- project supplies
- Academy-issued learning technology
- uniform starter package
- parent progress communication

Payment Options

Pay in Full: \$14,900

Two Payments: $\$7,450 \times 2$

Four Payments: $\$3,725 \times 4$

10 Monthly Payments: $\$1,490 \times 10$

Founding Family Positioning

Future standard tuition is expected to be approximately **\$18,000 annually** as The Now Academy grows beyond its inaugural cohort.

Founding Family Tuition Protection

Founding Families Should Benefit From Building With Us.

Families who join the inaugural cohort will receive Founding Family tuition protection, with annual tuition increases capped at a defined percentage while the student remains continuously enrolled and in good standing.

Maximum 5% annual increase

What The Now Academy Is, and Isn't

The Now Academy Is...

- **Intentionally small**
- **Faith-centered**
- **Academically grounded**
- **Business + STEM focused**
- **Leadership-driven**
- **Hybrid by design**
- **Project-based**
- **Family-connected**

The Now Academy Is Not...

- **A traditional five-day campus model**
- **An all-day online school**
- **A drop-off homeschool curriculum**
- **A large established institution, yet**

Our goal is not to look established before we've earned it; our goal is to build something worth establishing.

Our Vision

Preparing Children for a Future We Cannot Fully Predict

We cannot know every career children will eventually pursue.

We can help them develop capacities that will continue to matter:

- **Curiosity**
- **Confidence**
- **Communication**
- **Problem-solving**
- **Creativity**
- **Resilience**
- **Leadership**

- **Integrity**
- **Digital fluency**
- **Stewardship**

Our vision is a generation of confident, capable, character-driven young people prepared to solve problems, create value, lead responsibly, and use their gifts to positively impact their communities and the world.

What Comes Next

A Vision That Can Grow With the Student

The Now Academy is part of the broader **Next Opportunity Window educational vision**, developed around lifelong learning, leadership, entrepreneurship, and purpose.

As the ecosystem grows, future opportunities may extend beyond K–12 education through programs such as **The Now University** and other leadership-development experiences, but the Academy's immediate priority is clear: **Build an excellent Founding Kindergarten experience first.**

Why Founding Families Matter

Every Established School Once Welcomed Its First Family.

We know Founding Families are making a different kind of decision.

You are not choosing a school with decades of alumni and a large permanent campus.

You are choosing whether the **vision, people, philosophy, model, and commitment** behind The Now Academy align with what you want for your child.

In return, Founding Families have the opportunity to experience:

- an intentionally small cohort
- closer access to Academy leadership
- strong family communication
- the opportunity to help establish traditions
- a highly personal founding experience

Our Commitment

We will listen, learn, communicate, protect the mission, and keep building an educational environment worthy of the children families entrust to us.

There Is More in Your Child. Let's Help Them Discover It.

If you are looking for an intentionally small, faith-centered learning environment where strong academics meet **Business, STEM, Leadership, character, and real-world learning**, we invite you to start with a conversation.

Schedule a Parent Discovery Call

No pressure. No obligation. Just a thoughtful conversation about your child, your hopes for their education, and whether The Now Academy could be the right fit.

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admissions@thenowacademy.co